



## ERI's Master Class Series

### Integrating Intelligence Across Business Functions

ERI's series of master classes is designed for senior-level risk management and business professionals seeking to improve business resilience by integrating strategic intelligence into decision-making across business functions. Each 3.5-hour live virtual course master class includes tabletop exercises and scenarios to illuminate deeper risks threatening operations. \$700 each or bundles of three for \$1900, eligible for 1 CEU. Live Virtual sessions are Tuesdays, 8:30 am - 12 pm ET.

#### **Using Intelligence to Better Manage Crisis (January 16 & July 16)**

Build strategies for effective intelligence monitoring to assess and prepare for crisis scenarios – and support rapid decision-making during the actual event. While tactical real-time information is always needed, strategic intelligence inputs and planning ahead of time can be the difference between safe and secure personnel and operations or a physical security, legal and reputation disaster.

#### **AI in Corporate Intelligence: Challenges and Efficiencies (February 13 & August 13)**

Artificial Intelligence can build capacity, save money, and enable security teams to work with improved efficiency, as well as with integrity. But to do this, leaders must understand and embrace the coming changes that AI will bring while building policies and awareness across the team to ensure that downside risks like disinformation and ethical considerations are always front of mind in this new frontier.

#### **Geopolitics and Regulation (March 19 & September 17)**

Geopolitical challenges are not just security issues – they cross the gamut from regulatory hurdles to environmental and social conflict – and they are ever present in our international business dealings. In this class we'll talk about ways that leaders can use strategic intelligence to assess the impact of geopolitical trends on regulation, beyond immediate risk to operations to longer-term implications that result from changes to vendor and client requirements as well as international systems.

**The Overlap between Cyber and Physical Security (April 16 & October 15)**

Create communications channels between cyber and physical security teams to better understand organizational risk exposure from activists and state actors who embrace the power of hybrid conflict.

**Supply Chain Intelligence (May 14 & November 12)**

The supply chain is the lifeline of business. Until recently however, focus on supply chain security has been limited to mostly first-tier exposures, like cargo theft. In this course, managers and business leaders will examine evolving supply chain challenges within the deep supply chain to identify operational, reputation and financial risk from third- and fourth-tier exposures.

**Disinformation, Reputation and Security (June 18 & December 10)**

Information pollution, mis- and disinformation are a growing problem for organizations facing strategic decisions about their international business each day. With AI increasingly available and used by state and non-state actors to increase the flow and precision of targeted disinformation – it is crucial that leaders stay up to date on how it affects their operations and what they can do to better identify it in order to protect their brand, reputation and the security of their people and operations.