

## Emergent Risk International Presents:



### Corporate Intelligence Analysis, Tradecraft, and Writing... Virtual

*An intelligence course designed by corporate intelligence professionals for corporate intelligence professionals. This course will help participants adapt their skills and tradecraft to the business environment in order to improve their intelligence programs, analytical writing, and communication with the business.*

# 2022

## Jan 18 – Feb 9

Online meetings: Tuesday 1/18  
2022 meet and greet

Every Wednesday – starting  
1/19 online instruction and  
group activities. Time TBD  
based on attendee time zones.

*"I've never attended a course where I was so thoroughly engaged in every aspect of the content. It felt perfectly tailored and was as close to perfect as I've experienced!"*

*- Intelligence Analyst,  
social media company*

The pandemic changed almost everything. But one thing it didn't change, is the need for private sector intelligence analysis. In fact, it deepened it.

Still, there are very few courses that specifically address intelligence analysis, tradecraft, and writing for the business environment. As intelligence professionals who have worked in government intelligence and industries diverse as oil and gas, airlines, agriculture and consumer products, we believe that success in private sector intelligence is built on approaching the discipline from a business perspective – not just applying government intelligence techniques to this distinct and unique environment. That is why we created this dynamic training and interactive writing workshop.

Our new format allows distanced, self-paced learning, with weekly check-ins for two hours per week and an optional individual check-ins as needed. And after the training is over, students will have access to monthly webinars for the next six months, allowing them to continue their learning beyond the course.

The modularized training includes:

- Intelligence techniques for the corporate environment
- Supporting the value chain through intel requirements
- Building a source network
- Enabling business through intelligence analysis
- Understanding the business beyond security
- Sources and methods
- Understanding disinformation
- Writing for business
- Analytic tradecraft and techniques
- Marketing your intelligence function and demonstrating value
- An interactive workshop on building infographics.

Participants will receive access to the online Emergent Risk Training Room where they will work through each week's lessons. The group will then meet in-person online once per week. The first week the group will also meet for an introduction to the course.

**Cost: \$780/ person**

**Discounts available for ERI paid subscribers (15%), AIRIP, AR, IPSB and PSIC members (10%).**

**WEB**

[www.emergentriskinternational.com](http://www.emergentriskinternational.com)

**PHONE**

832.525.9238

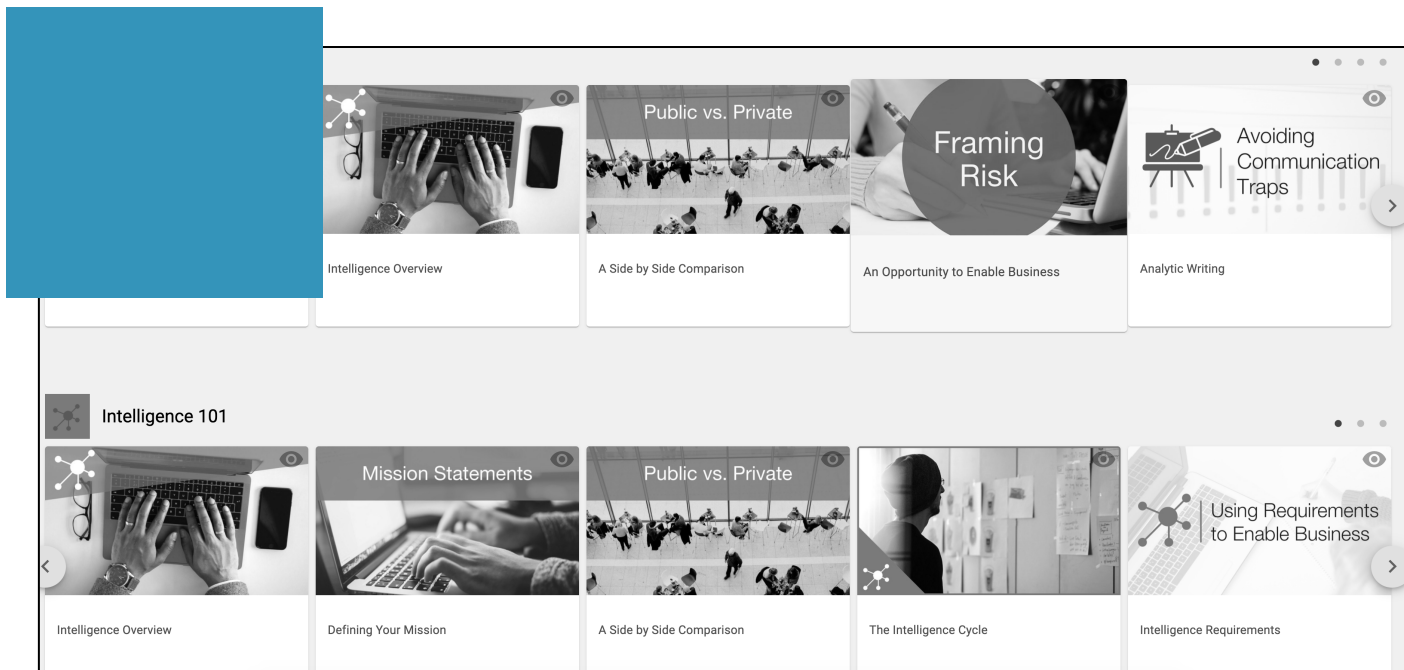


Photo: ERI online training interface

*We needed to bring different groups-within-the-organization together in order to establish a common baseline within our large intelligence and operational security organization. We reached out to Emergent Risk and outlined the issues and our goals. What ERI came back with has not only increased the acumen of our protective operations agents, but also resulted in a more strategically integrated staff, across Global Security. ERI's personnel took time to listen and partner for results in lieu of a cookie cutter solution. Their outcome-based approach is extremely refreshing.*

*- Senior Director for Intelligence, Fortune 50 Tech Company*

## Who should attend?

This course is appropriate for intelligence professionals working in a business environment. As we strive to create a small, trusted group within the training, this iteration will be geared towards those who work for or with multi-national companies, academic, or NGO environments. Individuals who work in corporate security, government affairs, corporate communications, business development, political risk, and other functions with a geo-political analysis component are encouraged to take part.

## Registration Details

Space for this session is limited and filling up fast. The registration deadline is January 15, 2022. To register, please contact Anna Stuermer at [eriteam@emergentriskinternational.com](mailto:eriteam@emergentriskinternational.com).



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